

## **WE GATHERIN' GLOBAL SWEEPSTAKES**

#ComeLongHomeToBarbados

**PRESENTED BY** Barbados Tourism Marketing Inc.

### **OFFICIAL RULES**

#### **NO PURCHASE NECESSARY TO ENTER OR WIN**

**VALID ONLY IN THE UNITED KINGDOM, UNITED STATES, CANADA, CONTINENTAL EUROPE, THE CARIBBEAN (excl Barbados) AND LATIN AMERICA AND AS PERMITTED BY LAW (together referred to as the "competition territories"). THE FOLLOWING PROMOTION IS INTENDED FOR VIEWING IN THE ABOVE STATED COUNTRIES ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO RELEVANT LAWS. PLEASE DO NOT PROCEED IF YOU ARE NOT LOCATED IN THE STATED COUNTRIES.**

1. **COMPETITION NAME:** #BarbadosCalling – We Gatherin 2025 (“Sweepstakes”)
2. **COMPETITION SPONSOR:** the Barbados Tourism Marketing Inc., One Barbados Place, Warrens, St. Michael, Barbados. W.I. BB12001
3. **COMPETITION PERIOD:** The Competition begins at 12:00 PM EST on April 1, 2025 and ends on October 3, 2025 at 23:59 PM GMT (the “Competition Period”).
4. **RULES:** These Official Competition Rules are set out in detail below and comprise the entire set of Official Rules governing this Competition. **IF YOU ENTER THE COMPETITION YOU AGREE TO THESE RULES.**
5. **ELIGIBILITY:** Competition is open only to individual eligible residents of the competition territories who are 18 years of age or older at the time of entry.

Employees, officers, representatives and their immediate family members and household members, whether or not related, of Barbados Tourism Marketing Inc., and their respective parent companies, subsidiaries, affiliates, advertising or promotional agencies, fulfillment, marketing agencies and other third parties assisting or providing services to the BTMI in connection with this Competition (collectively, the “Promotion Entities”) are not eligible to participate. For purposes of the Competition, “immediate family members” means parents, spouses, children, and siblings, of promotion entities regardless of where they reside, and those living in the same households whether or not related.

No groups, clubs, or organizations may participate in this Competition or reproduce or distribute any portion of these Official Rules or entry forms to their members. Winning the prize is contingent upon fulfilling all requirements set forth in these Rules. **VOID OUTSIDE OF THE STATED COUNTRIES.**

6. **HOW TO ENTER:** During the Competition Period, follow the instructions to complete the entry process to receive one (1) entry.

Entrants will be directed to the We Gatherin' website where they will input the following information.

- a. Name
- b. Current Address
- c. Barbados Roots (by Parish)
- d. Telephone Number
- e. Email Address
- f. Answer a Skill Question

**IMPORTANT NOTICE: The BTMI and partners are collecting Personal Information when you enter. Please refer to the BTMI's Privacy Policy at <https://www.visitbarbados.org/privacy-policy> for how BTMI treats and uses Personal Information.**

**IF YOU ACCESS THE BTMI WEBSITE USING A MOBILE DEVICE, DATA RATES MAY APPLY.**

7. **SELECTION OF WINNER:** One (1) Potential winner will be selected from each of the 6 competition territories in three (3) Prize draws held throughout the competition period. Potential winners will be selected from all eligible entries. Each potential Prize winner will be notified via email or text and **MUST** respond with required information within forty-eight (48) hours from the time the request for the said Information is sent by the BTMI. If an initial potential winner does not respond to the email within 48 hours, the potential win is forfeited and an alternate potential Prize winner may be chosen, time permitting and in BTMI's sole discretion.

- a. Key Competition Dates:

**i. Draw 1**

- Deadline for Entries: 23:59, May 31, 2025
- Draw Date: Jun 6, 2025

**ii. Draw 2**

- Deadline for Entries: 23:59, Jul 31, 2025
- Draw Date: Aug 8, 2025

**iii. Draw 3**

- Deadline for Entries: 23:59, Sept 30, 2025
- Draw Date: Oct 3, 2025

- b. One Potential winner will be selected at each draw, from each of the following Competition territories **only**:

- i. United Kingdom
- ii. Continental Europe
- iii. Canada
- iv. Continental United States of America
- v. Caribbean Islands (excluding Barbados)
- vi. Latin American Territories

- c. Entrants must correctly answer the question on the entry-form to qualify.

- d. Odds of winning depend upon the total number of eligible entries received throughout the Competition Period.
- e. In the event that an initial potential winner does not respond within forty eight (48) hours of notification of the potential win, or is disqualified for any reason, BTMI will select an alternate Prize winner, time permitting by random drawing, from among all remaining eligible entries. Only two (2) alternate drawings will be held after which time the applicable Prize will remain un-awarded.
- f. Non-compliance with the foregoing, with these Official Rules or the return of a Prize notification as non-deliverable may result in disqualification and, at BTMI's discretion and time permitting, awarding of the Prize to an alternate winner, as set forth in Section 7(e), above.
- g. Acceptance of the Prize constitutes permission for BTMI and its agencies to use each winner's name, address, likeness, and/or Prize information for advertising and promotional purposes in any medium without additional compensation to the winner to the extent permitted by law.
- h. Potential winners will be required to provide proof that they are a Barbadian national and/or citizen; or evidence that they are a descendant of one or more parent who can prove they are a Barbadian national and/or citizen. **Residents of Barbados are ineligible to participate in this competition.** The BTMI reserves the right to validate at its own discretion any document submitted as proof of the above.

8. **PRIZES:** Each Prize winner will receive:

- a. Two (2) Economy Class Return Airline\*\* Tickets from the relevant competition territory to Barbados on an approved airline.
- b. 7 nights' accommodation for 2 at an approved Hotel.\*\*\*
- c. Dinner For two (2) at an approved Restaurant.
- d. Vouchers\* for two (2) at an approved land or sea attraction.
  - i. \*All terms and conditions of vouchers apply. The vouchers must be used to purchase two (2) tickets at the same time, and both tickets must be for the same itinerary.
  - ii. \*\* All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. BTMI shall not be responsible for any flight cancellations, delays or diversions. Flights and hotel bookings are subject to availability and reservations are required. Blackout dates and holiday exclusions may apply. Airline tickets and hotel stay are non- refundable and non-transferable.

- iii. \*\*\*Winning entrants must adhere to hotel admissions policies at check-in which may require a credit card to be submitted for incidentals charged to the room. The BTMI will not be responsible for incidental charges.
  - e. Potential winners agree to travel between November 15 and December 15, 2025.
  - f. Winners will be required to attend a Welcome Reception hosted by the BTMI at a date to be confirmed.
  - g. All prize details are at BTMI's sole discretion. The Prize is awarded as stated without any warranty or guarantee of any kind either express or implied by BTMI.
  - h. Potential prize winners and their companions must secure their own travel documents to ensure their compliance with all travel requirements by October 30, 2025 failing which their prize may be forfeited. The BTMI, at its discretion and time permitting, may award the Prize to an alternate winner, as set forth in Section 7(e), above.
  - i. Prizes are NOT transferable. They are NOT redeemable for cash or any other equivalent value in services.
  - j. Failure to comply with these Rules may result in forfeiture of the Prize.
  - k. BTMI reserves the right to substitute the Prize for one of equal or greater value should the offered Prize, or any part of the offered Prize, become unavailable for any reason. **ALL LOCAL AND OTHER TAXES AND ALL OTHER COSTS ASSOCIATED WITH PRIZE ACCEPTANCE AND USE NOT SPECIFIED HEREIN AS BEING PROVIDED BY THE BTMI, ARE THE SOLE RESPONSIBILITY OF THE WINNER.** The winner agrees to comply with all laws and applicable regulations in connection with the Prize. Failure to do so may result in forfeiture of the Prize.
9. **WINNERS LIST:** To find out if you are a winner you may refer to the Winners List on the Barbados Calling – We Gatherin 2025 Sweepstakes [Instagram page/Website] n. The List will be available after the first draw on June 6 2025 until [October 31st 2025]
10. **QUESTIONS:** If you have any questions regarding this Competition, send an email to [promo@wegatherinbim.com](mailto:promo@wegatherinbim.com) with the phrase “#BarbadosCalling” written in the subject line of the email.
11. Each valid entry will have an equal chance of winning. Limit of one (1) entry per person for each draw. Additional entries received in excess of the stated limitation will be void. No illegible, incomplete, forged, or altered entries will be accepted. Any entries deemed inappropriate by BTMI, in its sole and absolute discretion, are ineligible. All entries become the exclusive property of BTMI and will not be returned. BTMI shall have the right to disqualify any entrant at any time in its sole and absolute discretion. Proof of submission of an entry does not constitute proof of receipt. BTMI shall determine the eligibility of any

entrant in its sole and absolute discretion.

Promotion Entities are not responsible for: late, lost, stolen, damaged, incomplete, illegible, inaccurate, misdirected or undelivered entries or communications, for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines or data corruption, theft, destruction, unauthorised access to or alteration of entry materials, loss or otherwise; interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Competition, including, without limitation, errors which may occur in connection with the administration of the Competition, the processing of entries, the announcement of the prize or winner, for any injury or damage to entrant's or any other person's computer or devices relating to or resulting from participation in this Competition, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. BTMI reserves the right, in its sole discretion, to void any entries of entrants and disqualify any entrant whom BTMI believes has attempted to tamper with or impair the administration, security, fairness or proper play of this Competition and/or who are in violation of these Official Rules.

Further, Promotion Entities are not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in an entrant's e-mail account to receive e-mail messages.

BTMI disclaims any liability for damage to any computer system or device resulting from participation in, or accessing or downloading information in connection with this Competition, and reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this Competition or contest should any virus, bug, technical failures, unauthorised human intervention or other causes beyond BTMI's control corrupt or affect the administration, security, fairness, integrity or proper conduct of this Competition.

In the event of any such cancellation, termination or suspension, a notice will be posted and a random drawing will be held from among all eligible, non-suspect entries received prior to such time.

BTMI reserves the right, at its sole discretion, to disqualify any entrant (and all of his or her competition or contest entries) from this Competition or any other promotion conducted now or in the future by BTMI or any of its affiliates if he or she tampers with the entry process or if his or her fraud or misconduct affects the integrity of this Competition.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR SOCIAL MEDIA PLATFORM OR UNDERMINE THE LEGITIMATE OPERATION OF THIS COMPETITION IS A VIOLATION OF THE LAW. SHOULD SUCH AN ATTEMPT BE MADE, BTMI RESERVES THE RIGHT**

**TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

12. **BTMI'S RESERVED RIGHTS.** BTMI reserves the right to correct clerical or typographical errors in any promotional materials.
13. **PRIVACY POLICY.** Entrants may receive email correspondence from, or on behalf of Sponsor, subject to Sponsor's privacy policy which is available at <https://www.visitbarbados.org/privacy-policy>. Any questions regarding privacy matters pertaining to BTMI should be directed to the following address as set forth in the BTMI's Privacy Policy: Barbados Tourism Marketing Inc., One Barbados Place, Warrens, St. Michael, Barbados. W.I. BB12001. ATTENTION: Anderson King.